

Sanskriti Kulshreshtha

UI/UX Designer & Front-End Developer

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PROFILE

UI/UX designer and BCA graduate with a strong foundation in design thinking, front-end development, data analysis, and digital marketing. Skilled in translating user needs into clean, usable interfaces through wireframing, prototyping, and visual design. Certified in Advanced UI/UX Design (Arena Animation, Distinction). Open to design roles, freelance projects, and collaborative opportunities.

EDUCATION

Bachelor of Computer Application (BCA)

Banasthali University — Rajasthan, India

07/2023 – 04/2026

AISSE — Class XII

Amar Nath Vidya Ashram — Mathura, Uttar Pradesh

04/2022 – 05/2023

AISSE — Class X

Amar Nath Vidya Ashram — Mathura, Uttar Pradesh

07/2020 – 05/2021

CERTIFICATIONS

Certificate in Advanced Program in UI UX Design

Arena Animation — Dept. of Media & Entertainment, Gurgaon Sector 14

Grade: Distinction | Sr. No: 44eC1582933

May 2025 – May 2026

PROJECTS

WeGo Travel Agency — UI/UX (Figma)

- Designed wireframes to structure key screens, including booking and search flows
- Applied Auto Layout in Figma for precise, scalable, and responsive component design
- Built a fully clickable prototype to demonstrate end-to-end app functionality

Food Delivery App — UI/UX (Figma)

- Built an interactive, clickable prototype using Figma to simulate real app behavior
- Designed fully responsive screens optimized for multiple device sizes
- Used Figma components and shared styles to maintain design consistency

Tie Watches — E-Commerce Website (HTML, CSS, JavaScript)

- Designed and developed a multi-page luxury e-commerce site with a cohesive dark brown and gold visual identity
- Built a complete shopping flow: product catalog, detail pages with image galleries, cart, checkout, and order confirmation
- Implemented dynamic cart logic in JavaScript, including quantity controls and real-time price calculation

Toratig & Vëra — Brand E-Commerce Websites (HTML, CSS, JavaScript, Bootstrap)

- Designed two distinct brand experiences — bold athletic footwear and soft editorial fashion — each with its own color theme
- Built responsive product grids, detail pages with size/color selection, and complete cart-to-checkout journeys

TECHNICAL SKILLS

Design & UI/UX: Figma · Adobe XD · Adobe Photoshop · Adobe Illustrator

UX & Interaction: Wireframing · Prototyping · Usability Testing Basics · User Research & Analysis · Interaction Design Principles · Information Architecture

Front-End Development: HTML · CSS · JavaScript (Responsive Design) · Bootstrap

Programming: Basic knowledge of Java, C, C++, Python, MySQL

Digital Marketing: SEO & SEM Concepts · Content Creation & Strategy

Languages: English, Hindi

Interests: Photography · Digital Illustration